

Toulouse 

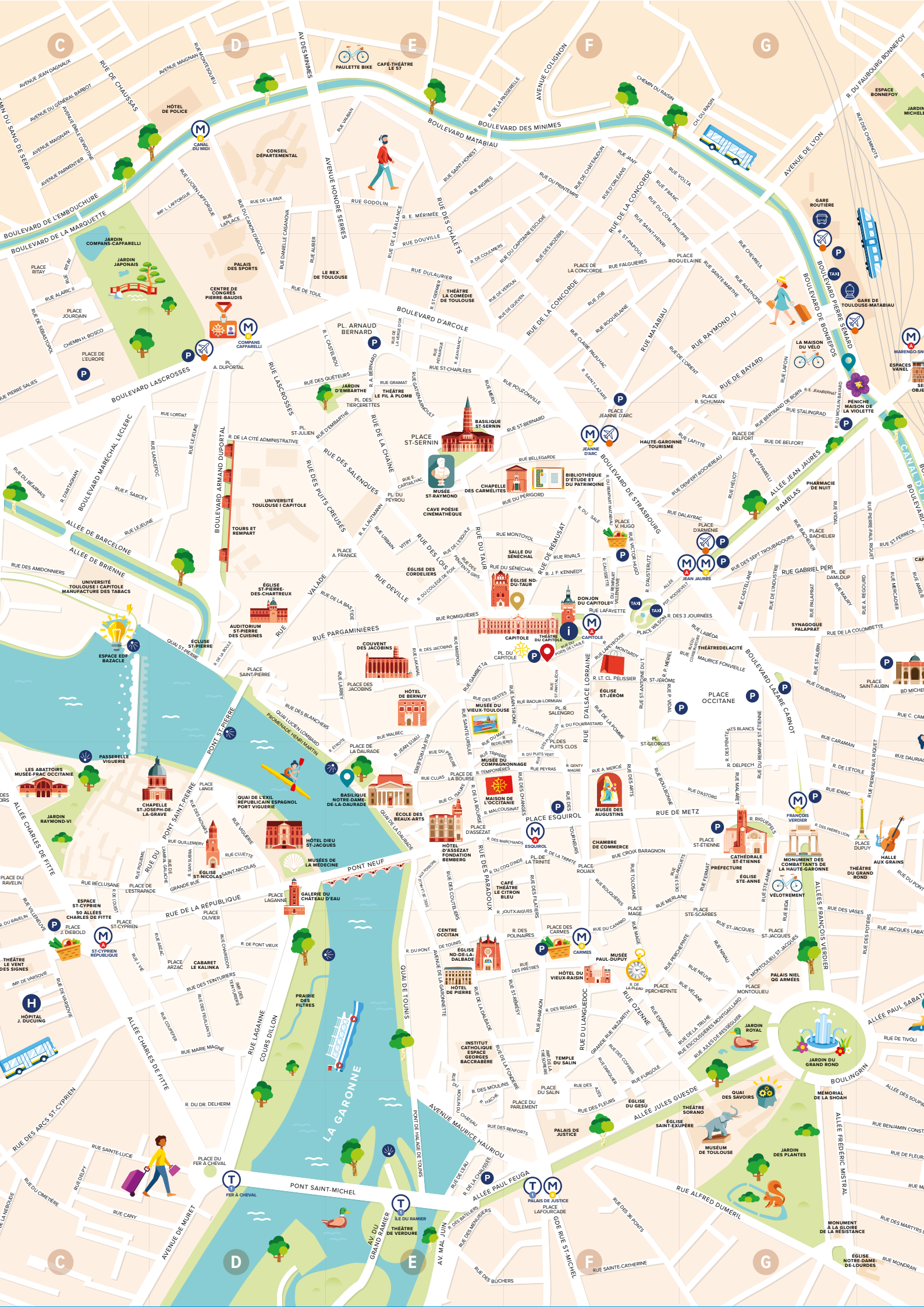


WHAT'S NEW? 2026

PRESS KIT

February 2026


Toulouse Office de
Tourisme





TOULOUSE TEAM

TOULOUSE METROPOLE ATTRACTIVENESS AGENCY

Toulouse Team brings together the structures responsible for the outreach and economic development of the Toulouse metropolitan area.

Created in 2016, at the initiative of Toulouse Métropole and the City of Toulouse, this agency includes several entities such as **Toulouse Team Tourist Office** (leisure tourism), **Toulouse Team Meetings** (business tourism), **Toulouse Team Invest** (economic development), and **Toulouse Team Filming** (film production services and support).

By working closely with the Toulouse Chamber of Commerce and Industry, Toulouse Team strives to enhance the city's reputation on both national and international stages, while supporting local initiatives and promoting job creation. The agency also handles territorial marketing activities, connections with economic sectors, and the Ambassadors Club.

Thanks to this structure, Toulouse continues to position itself as a dynamic and attractive metropolis, ready to welcome visitors, investors, and professionals from around the world.

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www.toulouse-tourisme.com



Toulouse is labeled «Destination for All,» the only state brand that highlights tourist destinations for their accessibility, both for residents and external visitors. For organizing a 100% accessible stay in Toulouse, a dedicated website is available.

handi.toulouse-tourisme.com

Toulouse 



CULTURE AND HERITAGE

A YEAR OF REOPENINGS!

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Reopening of the Musée des Augustins

December 19, 2025

The Musée des Augustins, the City of Toulouse's fine arts museum, housed in a former convent, reopened its doors to the public on Friday, December 19, 2025.

Closed for several years for major renovation works aimed at addressing structural issues and adapting to new cultural uses, this museum—whose architecture is typical of Toulouse's architectural heritage and whose buildings are all listed as Historic Monuments—provides an exceptional setting for paintings and sculptures dating from the Middle Ages to the 20th century.

While the restoration of the columns and capitals of the grand cloister is scheduled for completion in early 2027, visitors will be able to discover the new entrance and exhibition galleries as early as December 2025, followed by the church and the Gothic rooms in June 2026.

www.augustins.toulouse.fr



Jean-Charles de Castelbajac - "L'imagination au pouvoir" at the Musée des Abattoirs FRAC-Occitanie

December 12, 2025 - August 23, 2026

The unclassifiable creator Jean-Charles de Castelbajac has, since the late 1960s, fostered a dialogue between fashion, art, music, history, the sacred, pop culture, and childhood. The exhibition at the Musée des Abattoirs FRAC-Occitanie offers a rich and immersive journey, highlighting the artist's prolific universe featuring nearly 300 works: hybridizations, collages, détournements, and upcycling resonate with the research of major movements in art history, including Arte Povera and New Realism. Garments, drawings, objects, photographs and installations specially created for the exhibition reveal a total work of art that is at once poetic, critical and joyful.

www.lesabattoirs.org



Coming soon

Catalan artist Joan Miró (1893-1983) will be the next major figure featured at Les Abattoirs, FRAC Occitanie, Toulouse's museum of modern and contemporary art, in late 2026.

While Miró's iconography has achieved worldwide recognition—particularly in the United States—through a multifaceted body of work that is both figurative and abstract, the upcoming exhibition in Toulouse will focus on a lesser-known, anticonformist Miró. It will highlight his assemblages and collages, spanning the period from 1927 to 1937, when he was associated with the Surrealists, and later from the 1960s until his death.

Exhibition "Gaulois mais Romains ! Chefs-d'œuvre du musée d'Archéologie nationale" at the Musée Saint-Raymond

April 3rd, 2026 - January 3rd, 2027

Produced in partnership with the Musée de la Romanité in Nîmes, where it has been presented until January 4, 2026, and the National Archaeology Museum, the exhibition at the Musée Saint-Raymond immerses visitors in the encounter between Gallic and Roman cultures following the conquest of Gaul. It explores how these cultures merged into a new, rich, and complex identity. Far from the clichés of barbaric Gauls, the exhibition reveals an organized society capable of integrating and reinterpreting Roman influences.

www.saintraymond.toulouse.fr





"L'Aéroflorale II, retour d'expédition" at La Halle de La Machine

From February 7, 2026

Since 2018, the spectacular machines created by François Delarozière and the Compagnie La Machine have settled in La Halle de La Machine, a few steps away from the historic runway where the pioneers of aviation first took off in Toulouse.

In 2026, after a well-deserved break in January following the Christmas festivities, l'Aéroflorale II, the true centerpiece of the show *L'Expédition Végétale* by la Compagnie La Machine, will settle at La Halle de La Machine for several months..

With fifteen meters high and a ten-meter wingspan and weighing tons of metal, the impressive flying

greenhouse will nestle within Toulouse's mechanical menagerie by February. At its feet, a high-flying botanical laboratory will be installed, featuring, among other inventions, a machine that makes apples blush and another designed to gently stroke plants.

The opportunity to immerse oneself in exhilarating tales of scientific adventures and travel anecdotes from the ends of the earth, before climbing on Astérior, the giant Minotaur who stands watch over La Halle.

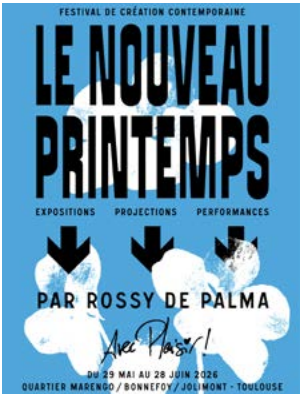
www.halledelamachine.fr

« Ivresse. L'expo à consommer sans modération ! » at the Musée des Arts Précieux Paul-Dupuy

April 17, 2026 - September 1st, 2026

Through its rich collections of graphic arts - drawings, prints, advertising posters - complemented by objects and paintings from the municipal collections, the Musée Paul-Dupuy explores the theme of intoxication in its upcoming exhibition. Alternately praised during ancient Bacchanalian festivities, glamorized in Belle Epoque's advertising, or condemned in prevention campaigns, alcohol and its consequences constitute an inexhaustible iconographic source.

www.museepauldupuy.toulouse.fr



Le Nouveau Printemps

From May 29 to June 28, 2026

Le Nouveau Printemps, a festival of contemporary creation, is conceived each year in collaboration with an associated artist for a neighborhood of Toulouse. After Kiddy Smile (2025), Alain Guiraudie (2024), and matali crasset (2023), Rossy de Palma is the associated artist for the next edition, which will take place from May 29 to June 28, 2026, in the station district (Matabiau / Bonnefoy / Jolimont).

www.lenouveauprintemps.com



Rue du Taur, 2 iconic reopenings in 2026

Notre-Dame du Taur

Located in the heart of Toulouse's historic center, the church of Notre-Dame du Taur is recognizable by its iconic bell-gable, is undergoing a major restoration aiming at preserving and revealing the original beauty of the building, which is entwined with the the martyrdom of Saint Saturnin—inaugural event to the city's history. This structural intervention is accompanied by a complete interior restoration of the chapels, nave, and choir, highlighting the richness of its painted decorations, frescoes, sculptures, and furnishings.



The Cinémathèque de Toulouse

Founded in 1964 by the historian and critic Raymond Borde, the Cinémathèque de Toulouse is now recognized as one of France's leading cultural institutions. It preserves, restores, and showcases an exceptional cinematic heritage, offering the public a place where memory and discovery come together.

Located at 69 rue du Taur, in a building listed as a Historic Monument—the former 16th-century Collège de l'Esquile (a precursor to the University of Toulouse)—the Cinémathèque occupies a site shaped by a rich cultural and social history: a violet market, a community center, a gathering place for Spanish Republicans in exile, and later a performance venue. Its proximity to the ABC cinema and ENSAV (the only National Higher School of Cinema outside Paris) has reinforced its role as a major cinematic hub in Toulouse. After celebrating its 60th anniversary, the institution temporarily closed its doors in summer 2024 to undertake an ambitious redevelopment project. The works include the creation of a third 100-seat cinema auditorium in the former chapel, the transformation of reception and exhibition areas, and a major energy-efficiency renovation. The reopening is scheduled for April 10.

www.lacinemathequedetoulouse.com



© Franck Alix

Note

Due to the ongoing renovation works at 69 rue du Taur, the 21st edition of the *Cinéma en plein air* festival organized by the Cinémathèque de Toulouse, will take place in the courtyard of the Hôtel Saint-Jean - DRAC Occitanie. 25 must-see films will be screened under the stars from July 11 to August 3 at 10:00 p.m., and then at 9:30 p.m. from August 7 to 23.



ZOOM 2026 : 130 YEARS OF THE BELLE ÉPOQUE

New immersive exhibition at the Couvent des Jacobins: "Bal au Grand-Hôtel : se divertir à Toulouse et à La Belle Époque (1888-1914)"

TO MARK THE 130TH ANNIVERSARY OF THE BEGINNINGS OF THE BELLE ÉPOQUE, THE COUVENT DES JACOBINS, A MEDIEVAL ART GEM, INVITES THE PUBLIC ON A TRUE JOURNEY BACK IN TIME.

From November 2026 to October 2027, the well-known museum will host a major immersive exhibition dedicated to this pivotal period, symbolizing peace, scientific progress, artistic effervescence, and economic growth.

At the turn of the 20th century, the **Couvent des Jacobins**, located in the heart of Toulouse, was already a venue for gatherings and festivities. The exhibition aims at reviving this vibrant atmosphere by immersing visitors in the city as it was experienced in 1900, through historical reconstructions, photographic archives, artworks, objects, authentic garments and furnishings, sound installations, tastings, role-playing activities, and even a ballroom set at the heart of the exhibition route.

This cross-disciplinary scenography will also host a program of events inspired by the leisure activities of the period: balls, talks, workshops, and public events. For eleven months, visitors will be invited to immerse themselves in the major festive occasions held in Toulouse during the Belle Époque, between 1888 and 1914.

www.jacobins.toulouse.fr

To go further...

Guided tours by the Tourist Office

Once Upon a Time... Toulouse's Department Stores

At the dawn of the 20th century, Toulouse sought to find its place between a large market-gardening town and a small southern capital. On one side were the small shops lining the Saint-Rome district, near the traditional market squares. On the other, Haussmann-style urban breakthroughs, the arrival of the railway, and the rise of the press helped circulate fashion trends and new ideas. Establishments such as the Bazar Universel and Les Dames de France, along with the influence of Art Nouveau architecture, contributed to spreading the elegance of Parisian codes. Through this tour offered by Toulouse Team Tourist Office, visitors discover the evolution of department stores—a fascinating theme that reveals how a city shapes its prestige.

www.toulouse-tourisme.com/a-voir-a-faire/visites-guidees/

Guided tours by Des mots et des arts

Toulouse during the Belle Époque

The Belle Époque in Toulouse was marked by the creation of major new thoroughfares that significantly transformed the city's appearance, the arrival of department stores, and the construction of new bourgeois buildings adorned with Art Nouveau motifs and decorative codes. Many traces of this period remain visible today. Set out to explore this architecture on a walking tour that offers a fresh perspective on a little-known chapter of the Ville Rose's history.

www.desmotsetdesarts.com/visites-guidees/visites-guidees-France/toulouse-a-la-belle-epoque



AIR & SPACE

Envol des Pionniers "Air France une histoire d'élégance"

The exhibition "Air France, une histoire d'élégance" at l'Envol des Pionniers invites visitors to discover how Air France has, over the years, designed its travel experience down to the finest details, showcasing the French way of life to destinations around the world.

More than 200 original objects are displayed across 300 square meters, including fifteen haute couture uniforms worn by flight crews from past to present, aircraft models, and period seats. 30 000 visitors have already been captivated by this temporary exhibition, scheduled to run until February 2027.

www.lenvol-des-pionniers.com



© Rémi Deligeon

L'escale des pionniers from summer 2026

L'Envol des Pionniers pursues its development with a 300 m² extension project in the East wing, scheduled for summer 2026. This new space will host *L'Escale des Pionniers*, a dining venue open to visitors and the general public, inspired by the cafés of the Roaring Twenties. It will also be designed to host B2B events (seminars, corporate evenings, Christmas parties).



© Rémi Deligeon

Agenda

> Sunday July, 5: "Tous audacieux !"
Free event / Free access to exhibitions

L'Envol des Pionniers celebrates boldness and the spirit of self-transcendence through the extraordinary adventure of Aéropostale. Through anecdotes, workshops, guided activities, and immersive experiences, both young and old discover the women and men who—often without realizing it—were pushing the boundaries of their time by transporting mail by air across continents. Inspired by this fierce audacity, L'Envol des Pionniers has created an event dedicated to those who dare to go further: "Tous audacieux !".

The second edition of "Tous audacieux !" will take place on Sunday, July 5, 2026 and will highlight those who dare, who innovate and who take the risk of thinking out of the box, thus creating the unexpected, and dreaming big. The program will invite the general public to try a wide range of original experiences—letting go, surprising themselves, and perhaps discovering that they are capable of far more than they ever imagined.

Aeroscopia: a new chapter for the aerospace museum

Aeroscopia, the aerospace museum located in Blagnac is preparing a major transformation to enhance its appeal. **By 2028, the site will be expanded by 13,000 square meters** and will feature a completely redesigned visitor route built around two key themes: human dimension and decarbonization.

Among the major developments planned for 2028 :

- The arrival of a **Beluga ST in the first quarter of 2026**, to be displayed on the north tarmac alongside the A380.
- Opening an Airbus A340 to the public, offering a unique onboard immersive experience.
- Creation of a dedicated military aircraft area on the south tarmac, featuring emblematic aircraft such as the A400M, the Transall, and fighter jets displayed under shelters.
- A new 800 m² reception building with ticket office, shop, and a virtual reality flight simulator.
- Interactive visitor routes enhanced by QR codes and immersive experiences allowing visitors to relive historic moments, such as boarding the Concorde.

These developments reflect a strong ambition: establish aeroscopia as a leading aerospace hub in Europe, combining heritage, innovation and immersive experiences.

www.aeroscopia.fr



A321 tours in French`

As the world capital of aeronautics, Toulouse is the birthplace of industrial flagship Airbus, which was founded here more than fifty years ago. Departing from the aeroscopia museum, the Manatour group organizes behind-the-scenes tours of this aerospace giant through three visitor experiences: the **"AIRBUS A350" tour**, the **"AIRBUS KIDS" tour** designed for families, and the **new "AIRBUS A321" tour.**

During this new tour, visitors enjoy a unique panoramic view over the Final Assembly Line (FAL), where they can observe the wing and fuselage assembly processes, before boarding Airbus's latest-generation military transport aircraft, the A400M.

Agenda

> Saturday March 7, 2026. Concorde Day at aeroscopia Special price

As the anniversary of Concorde's first flight on March 2, 1969 approaches, along with International Women's Rights Day, aeroscopia is organizing a special event on Saturday, March 7, 2026. This will be an opportunity to celebrate both the technological legacy of this iconic aircraft and the often-overlooked contribution of women who have shaped the history of aeronautics. The program includes guided tours, themed activities, and exclusive workshops.





Cité de l'espace : space news is booming

Stimulating curiosity, inspiring the desire to learn more, fostering scientific vocations, and making space, astronomy, and scientific culture accessible to all—these are the core missions of the **Cité de l'Espace**. Since 1997, this Toulouse-based site has established itself as the leading center in Europe for sharing space and astronomical culture with the general public.

In 2026, the Cité de l'Espace will welcome visitors in step with an exceptionally rich space news agenda. Following the epsilon mission and French astronaut Sophie Adenet aboard the International Space Station (ISS), experiencing the launch of the Artemis II mission and humanity's return to lunar orbit—these are just some of the major highlights shaping the year ahead.

www.cite-espace.com

Agenda

> Summer 2026

Each summer, the Cité de l'Espace offers evening events filled with discoveries: sky observation through telescopes, a projection mapping show on the rocket "Ariane fait son show", as well as exhibitions, workshops and activities...

> October 2026

"Vaisseau Terre" spans over 500 square meters on the first floor of the Pavillon des expositions at the Cité de l'Espace. In October 2026, the exhibition will be renewed, allowing visitors to experience, through concrete examples and immersive scenography, the everyday use of space technologies and the impact of human activity on the planet.



Le LuneXplorer

Launched at the end of 2023, LuneXplorer is an immersive experience allowing visitors to step into the shoes of an **astronaut on a mission to the Moon** and to feel the acceleration phases of both launch and lunar landing. This 40-minute realistic experience is aligned with current developments in the Artemis program, the ongoing space initiative aimed at returning astronauts to the Moon.



CITY OF MUSIC

DESIGNATED A 'CITY OF MUSIC' BY UNESCO SINCE 2023, TOULOUSE HAS ESTABLISHED ITSELF AS A MUST-VISIT DESTINATION FOR MUSIC LOVERS, THANKS TO A DIVERSE PROGRAM OFFERED THROUGHOUT THE YEAR. FROM CUBAN RHYTHMS TO ELECTRONIC SOUNDS, AS WELL AS FRENCH CHANSON AND CLASSICAL MUSIC, THE CITY PRESENTS UNIQUE EVENTS THAT CELEBRATE CULTURAL AND ARTISTIC DIVERSITY.



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Note



In Toulouse, people grow up and live with music. The city hosts numerous festivals, and music lovers gather around historic institutions such as the Orchestre National du Capitole and the Opéra national du Capitole, as well as in many concert venues like Le Bikini and Le Metronum. Since 2023, Toulouse has been designated 'City of Music' by UNESCO, recognizing its commitment to supporting and promoting music in all its forms.

Agenda

CRTL+F Festival (ex Le Week-end des Curiosités)

May 29–31, 2026

Le Week-end des Curiosités—Bikini’s long-standing festival dedicated to emerging talent—becomes the CRTL+F Festival. Rock, urban pop, and electronic music will spotlight tomorrow’s artists in a festive atmosphere.

Poney Club

From June 3, 2026

France’s largest open-air summer event returns near the runways of Toulouse-Blagnac Airport starting June 3, 2026. The first announced artists include Bon Entendeur, Carl Cox, Polo & Pan, Amelie Lens, The Avener, Meute, Hardwell, and Bakermat.

Passe ton Bach d’abord

Early June 2026

Each June, Toulouse celebrates Johann Sebastian Bach with a festival organized by the Ensemble Baroque de Toulouse. Three days of concerts—from quartet to symphony orchestra—invite audiences to rediscover the master’s work.

Rio Loco

June 10–14, 2026

Since 1995, Rio Loco has reflected the richness of world music. Concerts, youth performances, visual arts, and DJ sets create a cosmopolitan and popular event, which welcomed more than 70,000 festivalgoers in summer 2025.

Les Siestes

Late June 2026

This free and open-air festival dedicated to adventurous music takes place in the late afternoon between June and July in the heart of Compans-Caffarelli Garden. The audience is invited to lie down in the park and enjoy open-air DJ sets in a relaxed, family-friendly atmosphere.

Le Festival de Toulouse

June 30 – July 11, 2026

Created in 2022, this summer event offers a musical journey blending classical music, jazz, soul, chanson, electronic music, and world music in various iconic venues across the city.

Tangopostale

July 3–12 2026

For its 17th edition, this tango festival (a blend of “tango” and “aéropostale”) takes over the city for ten days of dance, balls, and music, celebrating its founders’ attachment to the human and industrial adventure of transatlantic Aéropostale pioneers and Latin American culture.

Bricks Festival

Summer - autumn 2026

Bricks festival returns for its 6th edition, offering a high-level House, Techno, and Hard Techno lineup in unusual venues across the metropolitan area.

Halle Night Long

July 10 - August 29, 2026

La Halle de La Machine hosts musical evenings every Friday and Saturday during the summer holidays, showcasing the local scene—from rockabilly to cold wave—under the watchful eye of the giant Minotaur Astérior, in a friendly and festive atmosphere.

Rose Festival en Occitanie

August 27–29, 2026

Envisioned by local rap duo Bigflo & Oli and produced by Bleu Citron, this festival honouring the city’s signature color highlights urban music, rap, and electronic sounds.

Piano Jacobins

September 2026

Created in 1980 by Catherine d’Argoubet and Paul Arnaud Péjouan, this festival nestle every September in the cloister of the Couvent des Jacobins a jewel of southern Gothic architecture, as well as in other Toulouse venues. A renowned event on the French and international music scene, it invites audiences to discover young artists and listen to leading pianists.

Toulouse les orgues

October 7–18, 2026

Founded in 1996, the international Toulouse les Orgues festival is one of Europe’s major organ events and contributes to promoting the rich heritage of Toulouse and the Occitanie region. Each year, more than 10,000 French and international festivalgoers attend key highlights such as Les Nuits du Gésu, the Night of the Organ at the Basilica of Saint-Sernin (dedicated this year to German music), lunchtime concerts, yoga sessions, and a free concert reserved for students.

PINK PARADIZE

October 2026

More than ten years ago, Les Productions du Possible launched a self-produced hybrid festival: Pink Paradize, which has now become the must-attend autumn event in Toulouse. In 2026, as in previous years, the festival will open on the forecourt of La Halle de La Machine with “Mecanik Paradize”, featuring an electronic lineup at the feet François Delarozier’s living machines. Top DJs will have festivalgoers dancing among the Minotaur and the Spider for three days of shows, before the festival expands to various venues across the city with a diverse program combining more intimate concerts and theatre.



SLOW TOURISM

A PINK AND GREEN CITY

30th anniversary of the Canal du Midi's UNESCO World Heritage status

Born in the 17th century from a major strategic challenge—to link the Atlantic to the Mediterranean without sailing around the Iberian Peninsula—the **Canal du Midi** embodies the boldness and visionary genius of **Pierre-Paul Riquet**. By designing an unprecedented water supply system from the Montagne Noire, the engineer brought to life one of the greatest hydraulic engineering works of his time, inaugurated in 1681 under Louis XIV and opened to navigation in 1684.

In 2026, Toulouse will celebrate the 30th anniversary of its inscription as a UNESCO World Heritage Site, an international recognition of its exceptional technical and historical legacy, marked by a **series of special events** (including the Lay Up exhibition and the National Architecture Days dedicated to this theme). Still at the heart of the city, extended by the Canal de Brienne and the Garonne lateral canal, the Canal du Midi remains a strong symbol of Toulouse's identity: a place for everyday life, walking, and soft mobility, and a living testament to unique expertise that continues to shape the region and its influence.



Activities and points of interest along the Canal

La Maison de la Violette

Since July 2000, **La Maison de la Violette** has invited visitors to discover the history and flavors of Toulouse's emblematic flower. Housed aboard an authentic 1930s barge, once used for transporting goods, La Maison de la Violette—run by the mother-and-daughter duo Hélène and Mélanie Vié—offers a unique immersion into the world of the Toulouse violet through gourmet creations, perfumes, and now a range of cosmetics.

Croisières fluviales

Les Bateaux Toulousains offer the opportunity to navigate through the heart of the Ville Rose, along the Garonne River or the Canal du Midi, providing unique views of Toulouse.

From March to June, two cruises are available on the Canal du Midi: the "3 Locks" cruise (1 hour 15 minutes), passing through the three locks in the city center, and the "Riquet" cruise (1 hour 30 minutes) heading toward Ramonville, offering a more

bucolic and green setting. From July to October, cruises operate on the Garonne River: the Saint-Pierre cruise (60 minutes), a Garonne-only cruise (30 minutes) offering views of the city's emblematic landmarks, and a nighttime Garonne cruise (40 minutes).

Starting in May 2026, **Les Yachts de Toulouse** will also offer cruises on both the Garonne and the Canal du Midi from autumn onward.

Nouveauté

Frankielanuit! is a new bar-restaurant bar in Toulouse! Moored along the canal de Brienne, visitors can now enjoy the waterside atmosphere while remaining docked aboard this new bar-restaurant, open from Tuesday to Saturday. The menu features traditional cuisine with an original twist, prepared using short supply chains.



Note

Each summer, the banks of the Garonne stand out as one of the most popular gathering places in the Ville Rose. From the Pont-Neuf to Quai Viguerie, the riverbanks provide an ideal setting for walking, relaxation, and outdoor leisure activities, with iconic views of the Hôtel-Dieu Saint-Jacques and the dome of La Grave.

Throughout the summer season, this open urban space hosts a diverse program combining walking and cycling tours, river cruises, water-based activities, and cultural events—particularly as part of Toulouse Plages as well as pop-up guinguettes.

Toulouse by bike: discovering the city along the water

In Toulouse, **cycling has established itself as one of the best ways to discover the city**, combining soft mobility, leisure, and immersion in local heritage. Supported by a constantly expanding cycling network—already comprising more than 600 kilometers of dedicated infrastructure—the metropolitan area offers an ideal setting for both residents and visitors wishing to explore its many attractions. Among the emblematic routes, **the Garonne and Canal cycling paths** invite riders to follow plane trees, tranquil waters, and lively neighborhoods, revealing both preserved natural spaces and historic Toulouse. The city also positions itself as a strategic starting point for exploring the diverse landscapes of Haute-Garonne and the Occitanie region—vineyards, picturesque villages, and the Pyrenean mountains—within an accessible slow-tourism approach.



This momentum is part of a broader urban transformation. Major projects such as the **Grand Parc Canal** and the **Grand Parc Garonne** aim to integrate more nature into the city, create cool islands, and rethink mobility by prioritizing soft modes of transport along canals and riverbanks. With the support of services such as VélôToulouse, cycling becomes a contemporary, sustainable, and seamless way to explore the Ville Rose, closely connected to its natural and cultural environment.

www.toulouse-tourisme.com/cyclotourisme/les-parcours-velo

To go further

Cycle tourism providers



With bike-sharing services such as VélôToulouse, getting around the Ville Rose by bicycle is easy, whether for a day or a week. As the gateway to the Canal du Midi, Toulouse is often an essential stop along the canal, and several tourism providers offer bike rentals:

- **La Maison du Vélo**, located in front of Matabiau train station along the Canal du Midi, offers bike rentals, participatory workshops, and a restaurant shaded by a lime tree (Le Vélo Sentimental).
- **Le Vélotrement**, provides high-end electric bike rentals, as well as guided tours and cycling excursions.
- **Le Petit Cyclo**, a long-standing bike rental operator along the Canal du Midi, combining bike rental services, a receptive travel agency, and a retail shop.
- **Paulette bike**, offers bike and equipment rentals.



HOSPITALITY & DINING

Alfred hotels Toulouse Centre Wilson

Opening late January 2026

Founded in 2022, ALFRED Hôtels is a fast-growing independent hotel brand created by three co-founders seeking to offer an alternative to standardized chains. For its sixth address in Toulouse, the brand is taking over three buildings arranged around a double landscaped patio. A true green oasis in the heart of one of Toulouse's most vibrant districts, this space is designed with an indoor-outdoor concept, featuring large bay windows and a continuous flooring design. Elsewhere, the hotel playfully revisits the architectural codes of the 1980s and 1990s—the period of its construction—while exploring variations of the iconic Bleu de Lectoure.

alfredhotels.com



© Alfred Hotels

FirstName Toulouse Résidence

Since 2025, FirstName Toulouse has offered 126 rooms and suites in its hotel section, as well as 102 serviced residence apartments for families, professionals, and groups of friends, located in the city's tallest building on the Toulouse Ramblas. At Le Bada restaurant, locals and travelers from around the world celebrate local cuisine and the spirit of sharing. A coffee shop by day and a cocktail bar by night, the bar brings everyone together, while a hidden speakeasy reveals a Japanese-style izakaya. Meeting rooms stimulate creative thinking.

firstname.com/toulouse

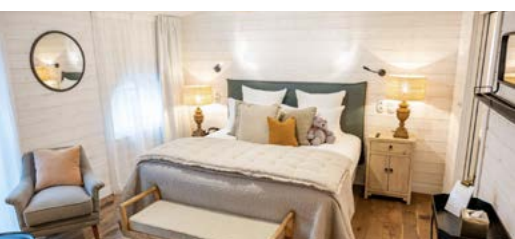
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Maison Soclo 4* Key Hotel Michelin 2025

Recently introduced by the MICHELIN Guide, the label Key Hotels distinguish hotels offering outstanding stays, based on demanding criteria: architecture and design, quality of service, personality and character, value for money, and contribution to the local experience. Much like the stars awarded for gastronomy, these distinctions—one, two, or three Keys—highlight singular, exceptional, or extraordinary stays.

In 2025, Maison Soclo stands out as the only hotel in Toulouse to have received a Michelin Key, confirming its status as a unique address in the Ville Rose. Set in a former 18th-century family residence featuring a tree-lined garden with a pool designed like a traditional basin, this four-star boutique hotel combines heritage charm, contemporary hospitality, and the Toulouse art of living—embodied in its renowned brunch and the house cocktails served at the Bar de Gaspard.

www.soclo.fr



© Maison Soclo



Clef Verte

36 hotels and residences in the Toulouse metropolitan area have been awarded the Clef Verte label, a leading eco-label for sustainable tourism dedicated to tourist accommodations and restaurants.

Two local establishments recognized at the 2025 national Best Breakfast & Brunch Competition

During the final of the 8th National Best Breakfast & Brunch Competition, organized by Tables et Auberges de France & International on November 26, 2025, Toulouse stood out with two establishments ranking first in their respective categories.

In the independent hotels category, **Hôtel Albert 1er*****, located in the heart of the city, was named Best Breakfast and Brunch in France. This distinction highlights a strong commitment to local and responsible gastronomy, rooted in the Toulouse region. In the chain hotels category, **Mercure Toulouse Centre Compans****** also secured first place, ahead of emblematic establishments such as the Carlton in Cannes.



**CONCOURS DU MEILLEUR
PETIT DÉJEUNER & BRUNCH
DE FRANCE**



Gastronomy at the heart of city tours...

Farinettes & Cie

Every summer

Each summer, Farinettes & Cie invites visitors and locals alike to embark on a two-hour gourmet walk combining heritage discovery and tastings. Throughout the tour, the brand's emblematic cart travels through three historic districts with contrasting atmospheres: Carmes, Esquirol, and Saint-Étienne.

A shorter version is also available with Le Réveil des Papilles, a condensed tour offering four tastings accompanied by a glass of wine and a craft beer.

farinettesetcompagnie.com

Les Compagnons du Fromage

Every summer

Over the course of three hours, participants explore the historic city center alongside a former professional cheesemonger. This immersive experience includes tastings of five local cheeses, two regional wines, and a craft beer, enriched with games, historical anecdotes, and little-known—often amusing—stories, even for local residents themselves.

lescompagnonsdufromage.com

Toulouse Gourmet Tours

All year round

Offered both in English and Spanish, this tour led by Chef Alejandro combines the discovery of Toulouse's must-see landmarks with tastings of traditional specialties prepared live. A convivial, immersive culinary experience centered on sharing and encounter.

toulousegourmettours.com

Taste of Toulouse

All year round

Taste of Toulouse offers three gourmet tours in English, highlighting the expertise of local artisans: a visit to Victor Hugo Market, an exploration of authentic wine bars, and a journey into the world of chocolate and pastry-making. Three routes to sample the best of the Ville Rose.

tasteoftoulouse.com

GETAWAYS FROM TOULOUSE

NATURE, HERITAGE AND ESCAPES EASY REACH BY TRAIN

AS THE CAPITAL OF HAUTE-GARONNE AND THE OCCITANIE REGION, TOULOUSE OFFERS FAR MORE THAN AN URBAN STAY: IT IS THE IDEAL STARTING POINT FOR DIVERSE GETAWAYS, EASILY ACCESSIBLE BY TRAIN AND BRINGING VISITORS CLOSER TO NATURE, HERITAGE, AND REGIONAL CRAFTSMANSHIP.

Montauban – Art and gentle way of life

Less than 30 minutes from Toulouse by train, Montauban charms visitors with its elegant Place Nationale, the Ingres Bourdelle Museum, and its historic winding streets.

Albi – The UNESCO-Listed Episcopal City

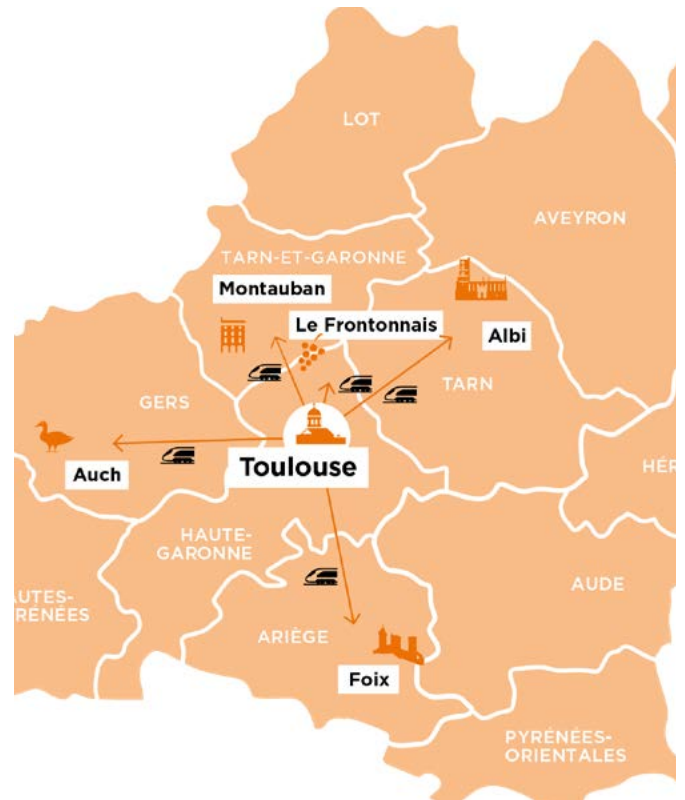
Accessible en un peu moins d'une heure de train, Albi, l'autre Ville rose, foyer de Toulouse Lautrec et de son célèbre musée, déploie la puissance de sa cathédrale Sainte-Cécile et le charme de ses berges du Tarn.

The Pyrenees – Accessible mountains

Thanks to regular rail connections to Foix or Luchon (direct train service since 2025), the Pyrenees offer an easily accessible natural escape. Skiing, hiking, thermal spas—experiences that perfectly complement an urban stay in Toulouse.

Stops along the canal du Midi – Nature and heritage

Starting from Toulouse, the Canal du Midi greenway invites visitors to enjoy a cycling or rollerblading excursion along the majestic canal and its century-old plane trees, passing through key sites in Haute-Garonne. It forms the first section of the Canal des Deux Mers cycle route to Sète, via Castelnaudary.



Carcassonne – A medieval immersion

Reached in 45 minutes by train, the medieval city of Carcassonne, listed as a UNESCO World Heritage Site, transports visitors back in time, with its ramparts, count's castle, and spectacular panoramic views.

Note

The Occitanie Rail Tour offers a 100% eco-friendly way to travel and discover the treasures of the Occitanie region. For 10€ per day, from 2 to 6 consecutive days, explore the region and its must-see sites thanks to 19 railway lines and more than 150 stopover stations.



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